

Our Current



National Partners

ADT Corporation, The
AIEn USA, LLC
Alticor
American Advertising Federation (AAF)
American Association of
Advertising Agencies (4A's)
Arbonne International, LLC
Arent Fox LLP
Arnold & Porter Kaye Scholer LLP
Association of National Advertisers (ANA)
BakerHostetler
Bayer Healthcare, LLC
Bazooka Companies, Inc., The
BIC Corporation
BISSELL
Boston Beer Company, The
Burger King Corporation
Campbell Soup Company
Capital One
Church & Dwight Co, Inc.
Clorox Company, The
Coca-Cola Company, The
Colgate-Palmolive Company
Conagra Brands, Inc.
Consumer Healthcare
Products Association
Coty, Inc.
Council for Responsible Nutrition (CRN)
Covington & Burlington LLP
Creative Consumer Concepts (C3)
Crowell & Moring LLP
Danone North America, PBC
Davis & Gilbert LLP
Davis Wright Tremaine LLP
Decisions Software, Inc.
Direct Selling Association (DSA)
DLA Piper LLP
Dyson, Inc.
Expedia, Inc.
Faegre Drinker Biddle & Reath LLP
Ferrara Candy Company
Ferrero USA, Inc.

Foley & Lardner LLP
Foley Hoag, LLP
Ford Motor Company
Frankfurt, Kurnit, Klein & Selz PC
GameFam
General Mills, Inc.
Georgia-Pacific LLC
Google, Inc.
Great HealthWorks
GuruNanda LLC
Haleon
Hasbro, Inc.
Haynes and Boone, LLP
Henkel North America
Hershey Company, The
Hormel Foods Corporation
Hostess Brands, LLC
HSF Kramer
Hyundai Motor America
Inspire Brands
Interactive Advertising Bureau (IAB)
JP Morgan Chase Credit Card
Kao USA Inc.
Katten Muchin Rosenman LLP
Kellanova
Keller and Heckman LLP
Kelley Drye & Warren LLP
Keurig Dr Pepper, Inc.
Kilpatrick Townsend & Stockton LLP
Kimberly-Clark Corporation
Kirkland & Ellis LLP
Kraft Heinz Company, The
LEGO Systems, Inc.
Lindt & Sprungli USA, Inc.
Livewire Group
Loeb & Loeb, LLP
L'Oreal USA, Inc.
Lucid Group, Inc.
Manatt, Phelps & Phillips, LLP
Market America Worldwide
Mars, Inc.
MATTEL, Inc.

Mazda North American Operations
McDonald's USA
McGuireWoods LLP
Melaleuca, Inc.
Meta
Mondelēz International, LLC
National Basketball Association (NBA)
National Confectioners Association (NCA)
Nestlé USA, Inc.
Nissan North America, Inc.
Nu Skin Enterprises, Inc.
Olshan Frome Wolosky LLP
Oral Essentials, Inc.
Osana, Inc
Overstock.com
Paramount
Patterson Belknap Webb & Tyler LLP
PepsiCo, Inc.
Perkins Coie LLP
Plexus Worldwide
Pokemon Company International
Post Consumer Brands, LLC
Procter & Gamble Company, The
Proskauer Rose LLP
Purdy Smith
Reckitt Benckiser LLC
Reed Smith
S.C. Johnson & Son, Inc.
SafeGuard Privacy, Inc.
Sharkninja Operating LLC
Simpson Thacher & Bartlett LLP
Spin Master, Ltd.
SuperAwesome
Tempur Sealy International, Inc.
T-Mobile USA, Inc.
Unilever United States, Inc.
Venable LLP
Verizon Communications, Inc.
Vesync
Walt Disney Company, The
Warner Bros. Discovery Inc.
White & Case LLP